

## NATIONAL SPOKESPERSON



**Phillip Fulmer**, former Head Football Coach (HOF) and Athletic Director of The University of Tennessee, has served as JFI's National Spokesperson since May 1998. Coach Fulmer's efforts continue to help JFI bring national attention to the tragedy of youth suicide, as well as the resources available for prevention efforts. Coach Fulmer also leads JFI's efforts with the American Football Coaches Association and is co-host of JFI's largest annual fundraiser, The Phillip Fulmer & Chuck McDowell Golf Classic. [www.phillipfulmer.com](http://www.phillipfulmer.com)

## AMBASSADORS

The Jason Foundation works with several Ambassadors to help build public awareness about the problem of youth and young adult suicide and the resources that are available. Recently, national figures such as Rascal Flatts (Gary LeVox, Jay DeMarcus, and Joe Don Rooney) and the late Charlie Daniels have assisted on a nationwide level. We also have Coach Ambassadors, State Attorneys General, and Advocates that support our mission in local communities. Visit our website for a listing of Ambassadors and Advocates.

## STATISTICS

- For middle and high school age youth (ages 12-18), suicide is the 2nd leading cause of death. (CDC WISQARS)
- For college age youth (ages 18-22), suicide is the 3rd leading cause of death. (CDC WISQARS)
- Overall, suicide is the 3rd leading cause of death for our youth ages 10-24. (CDC WISQARS)
- On average, we lose more than 125 youth to suicide every week.

## CDC YOUTH RISK BEHAVIORAL SURVEY:

- Almost one out of every five of our nation's youth (18.8%) seriously considered suicide in the previous twelve months.
- Almost one out of every six young people (15.7%) actually made a plan to attempt suicide in the previous twelve months.
- Almost one out of every eleven young people (8.9%) reported attempting suicide one or more times in the past twelve months.

## NATIONAL COMMUNITY AFFILIATES



## NATIONAL AWARENESS AFFILIATES



## PILLAR AFFILIATE DIVISION



For a listing of our dynamic partners and affiliates, please visit our website at [www.jasonfoundation.com/about-us/our-support/affiliates/](http://www.jasonfoundation.com/about-us/our-support/affiliates/)

## ABOUT THE JASON FOUNDATION, INC.

The Jason Foundation, Inc. (JFI) was founded in 1997, after the tragic suicide of JFI's President Clark Flatt's youngest son Jason. JFI has never charged a school, educator, church, youth group, or community for the use of any of our programs or services. This assures that "lack of funding" is never the sole deciding factor of who can receive these life-changing/life-saving programs and resources. From a kitchen table start-up, JFI is now considered to be a national leader in youth suicide awareness and prevention. JFI's suicide prevention programs are in use in all 50 states and several foreign countries. To learn more visit [www.jasonfoundation.com](http://www.jasonfoundation.com).

## MISSION STATEMENT

The Jason Foundation, Inc. is dedicated to the prevention of the "Silent Epidemic" of youth suicide through educational and awareness programs that equip young people, educators/youth workers, and parents with the tools and resources to help identify and assist at-risk youth.



The Jason Foundation, Inc.  
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# WORKING TOGETHER TO GIVE OUR YOUTH A PROMISE FOR TOMORROW

FOR THE AWARENESS AND  
PREVENTION OF YOUTH SUICIDE



## THE JASON FOUNDATION STORY

Jason Flatt was an average 16 year-old student. He loved sports and played football for his high school. He was active in his youth group at church and had a lot of friends. He had no drug or alcohol problems. He had an older brother, John, and two loving parents, Clark and Connie. It seemed that he loved life and "had everything to live for." However, on July 16, 1997, everything changed and Jason became a victim of the "Silent Epidemic" of youth suicide.

From this tragedy, The Jason Foundation, Inc. (JFI, as our friends call us) was created by Jason's family and friends. JFI set out to provide information, tools, and resources that could help friends, family, and educators better identify at-risk behavior and know how to help when someone turns to them hurting, considering suicide. Ultimately, JFI wanted to prevent the tragedy that took Jason far too soon from his family and friends.

Please see our website for a detailed listing of the programs and services that we offer. [www.jasonfoundation.com](http://www.jasonfoundation.com)

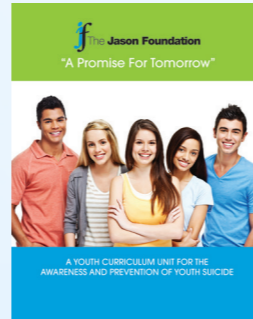


**WORKING TOGETHER**  
for the Prevention of Youth Suicide

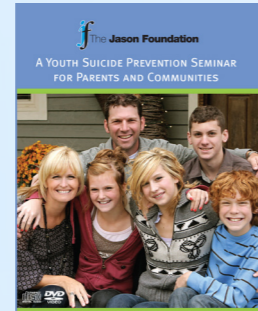
Founded in Memory of  
**Jason C. Flatt**  
March 20, 1981- July 16, 1997

## A PROMISE FOR TOMORROW

A Promise for Tomorrow is a positive peer support program for grades 7-12 for the awareness and prevention of youth suicide. The curriculum is evidence-based, regularly reviewed for clinical and educational soundness, and is one of the most widely used youth suicide prevention programs in the United States.



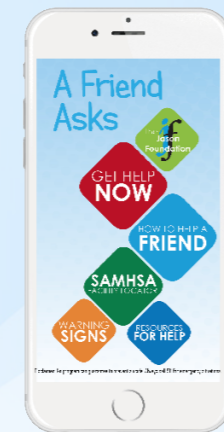
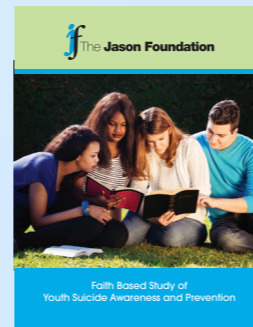
## A YOUTH SUICIDE PREVENTION SEMINAR FOR PARENTS AND COMMUNITIES



A program complete with an instructional DVD, facilitator's guide and marketing materials. This seminar packet is designed so that people from both inside and outside the mental health arena can deliver a quality, professional presentation on youth suicide prevention.

## FAITH-BASED PROGRAM

This program combines the clinical approach of suicide prevention with the concept of how faith can help in prevention.



## "A FRIEND ASKS" APP

This program is a smart-phone app to help provide the information, tools, and resources to help a friend (or yourself) who may be struggling with thoughts of suicide. Download this FREE app from the Apple App Store or Google Play, or go to [jasonfoundation.com](http://jasonfoundation.com) and look for "A Friend Asks."

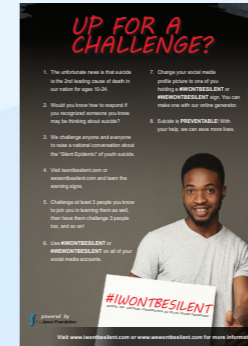
## PARENT RESOURCE PROGRAM (PRP)

A web-based program for schools, churches, or community organizations that provides insight into awareness and prevention. Statistics, warning signs, and elevated risk factors are discussed. Also, information is provided to help build an action plan for prevention.



## #IWONTBESILENT

#IWONTBESILENT is an ongoing, awareness campaign from The Jason Foundation that encourages the community to raise the national conversation of youth suicide prevention. The campaign encourages and offers suggestions to conduct awareness events in schools, businesses, churches, and other organizations.



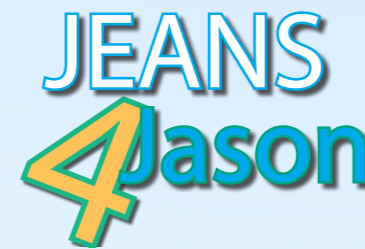
## BI PROJECT



The theme of The Jason Foundation's BI Project is, "Someone you know may need a friend - BI." Be Aware, Be Able, and Be Prepared for your friends. BI began as a collaborative effort with Rascal Flatts, and it now continues with their individual and collective support. [BI.jasonfoundation.com](http://BI.jasonfoundation.com).

## JEANS 4 JASON

At your place of business, school, or office, your participants, who are normally required to wear business attire or uniform, can make a donation and in return, wear jeans for a day, week, or however long you designate. To download a kit, or to get more information, please visit [www.jeans4jason.com](http://www.jeans4jason.com).



## STAFF DEVELOPMENT MODULES

JFI offers staff development modules via an online library on JFI's website or by DVD. The modules are designed specifically for educators but are also useful for any type of youth worker. On average, more than 150,000 teacher trainings are completed each year through JFI modules. For a detailed description of each of the trainings, visit our Online Professional Development Library at [learn.jasonfoundation.com](http://learn.jasonfoundation.com).



## THE JASON FLATT ACT

Passed in over a third of the states, The Jason Flatt Act is the most comprehensive suicide prevention law in the country requiring educators to have training in youth suicide awareness and prevention. Visit our website for the complete list of participating states. Educating teachers on recognizing signs of concern and elevated risk factors is a major step in saving young lives. The Jason Flatt Act works within a state's current continuing education requirements by mandating youth suicide prevention training. Although The Jason Flatt Act does not require teachers to use specific programs, many states and school districts use JFI's staff development modules to satisfy the requirement. Please refer to your local school district with questions regarding requirements for staff development programs. The states highlighted in teal are our JFA states.

