



FOR IMMEDIATE RELEASE

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THE JASON FOUNDATION ANNOUNCES NEW AWARENESS CAMPAIGN

(Hendersonville, TN—September 7, 2016) The Jason Foundation announced its newest campaign to heighten the national conversation on the "Silent Epidemic" of youth suicide in our nation. #IWONTBESILENT is a campaign to get individuals engaged in talking proactively and in an informed manner about how communities can increase awareness and efforts in suicide prevention for our youth. The announcement corresponds with Suicide Prevention Week and the second week of Suicide Prevention Month.

Suicide is currently the 2nd leading cause of death for our nation's youth ages 10-24. On average, we are losing approximately 100 young people each week in our nation to the tragedy of suicide. The World Health Organization (WHO) has released a statement that suicide prevention is not being adequately addressed because there is a lack of awareness of suicide as a major public health problem.

Visit the #IWONTBESILENT website at www.iwontbesilent.com or download the free app for your smartphone (search "iwontbesilent" in the Apple App Store or Google Play) and start your conversation today.

About the Organization:

The Jason Foundation, Inc. (JFI) is a national leader in awareness and prevention of youth suicide. JFI is one of the largest and oldest non-profits whose sole mission is the prevention of youth suicide. JFI has a national network of 94 regional Affiliate Offices that provide programs and services for all 50 states. To find out more about JFI, visit www.jasonfoundation.com.

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