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FOR IMMEDIATE RELEASE

JASON FOUNDATION PARTNERS WITH ARENA FOOTBALL LEAGUE FOR JASON'S WEEK

(HENDERSONVILLE, TN—July 18, 2017) The Arena Football League (AFL) and The Jason Foundation (JFI) have teamed together to present Jason's Week, an awareness event to draw attention to the "silent epidemic" of youth suicide. During Week 16 of the Arena Football League 2017 Season, July 22, each team in the League will assist JFI in spreading the awareness and prevention of youth suicide. Events, announcements, and promotional giveaways will be provided to the audience attending games during this week.

The Jason Foundation is an organization dedicated to the prevention of youth suicide through awareness and educational programs that equip young people, educators, youth workers and parents with the tools and resources to help identify and assist at-risk youth. In our nation, suicide is now the 2nd leading cause of death for young people ages 10 – 24.

Clark Flatt, President of JFI, said, "We have been extremely proud and humbled by our affiliation with the Arena Football League. This is a tremendous opportunity working with the AFL, and each individual team, to reach families across the nation. Every year, this continues to be one of the best events that The Jason Foundation is part of."

This year's festivities will take place during the Baltimore Brigade vs. Washington Valor and Cleveland Gladiators vs. Tampa Bay Storm games on July 22 at 7pm ET. If you are attending either game, be sure to be on the lookout for Jason Foundation information, promotional items, and announcements.

About the Company:

JFI is a non-profit organization dedicated to fighting the "silent epidemic" of youth suicide through educational programs for young people, educators, parents, and other community groups. JFI, headquartered in Hendersonville, Tenn., was founded in 1997 after the tragic death of Jason Flatt, the 16-year-old son of Clark Flatt.

For more information, please visit JFI's website, www.jasonfoundation.com.

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