



FOR IMMEDIATE RELEASE

The Jason Foundation, Inc.

Brett Marciel, Director of Public Relations and Marketing
1-888-881-2323
brettmarciel@jasonfoundation.com

SUICIDE PREVENTION ORGANIZATIONS TEAM UP FOR SPECIALTY LICENSE PLATE
Suicide Prevention License Plate will help fund efforts in TN

(NASHVILLE, TN—December 16, 2013) The Tennessee Suicide Prevention Network (TSPN) and The Jason Foundation, Inc. (JFI) are gathering signatures for an official specialty license plate promoting suicide prevention authorized by state legislation. This will be the first one in the country devoted to the cause of suicide prevention. A share of the proceeds from the sale of these plates will fund suicide prevention efforts in our state.

In order to make this project a reality, signatures are required from 1,000 people who plan to purchase this plate to justify its production by the Tennessee Department of Revenue. You may pre-order one of these license plates at sp-license-plate.eventbrite.com at a cost of \$35. Plates can be personalized with a specific combination of four letters or numbers to commemorate a loved one or a special date.

We encourage you to go ahead and pre-order a plate today so you can ensure the viability of this project. These license plates will lead to an unprecedented exposure for the cause of suicide prevention in Tennessee and the agencies working to prevent suicide in our state.

TSPN and the Jason Foundation extend their sincerest thanks to Teresa Kimbro Culbreath, a survivor of suicide who campaigned for several years for the creation of a license plate supporting suicide prevention efforts. We must also acknowledge the support of State Rep. Jeremy Faison who was ultimately responsible for carrying this legislation through the General Assembly to its signature by Governor Bill Haslam.



About The Jason Foundation:

The Jason Foundation, Inc., is dedicated to the prevention of the "Silent Epidemic" of youth suicide through educational and awareness programs to equip young people, educators/youth workers and parents with the tools and resources to help identify and assist at-risk youth.

For more information on the organizations involved, visit:
www.jasonfoundation.com and www.tspn.org

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