



FOR IMMEDIATE RELEASE

The Jason Foundation, Inc.

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THE JASON FOUNDATION'S YOUTH SUICIDE PREVENTION APP NOW AVAILABLE FOR DOWNLOAD

"A Friend Asks" is a free smart-phone app available for iPhone & Android

(NASHVILLE, TN—January 16, 2012) The Jason Foundation, Inc. (JFI) recently launched their new "A Friend Asks" smart-phone application for iPhone and Android. This app provides the information, tools, and resources to help a friend (or yourself) who may be struggling with thoughts of suicide. Search "The Jason Foundation" for the free app on the Apple App Store and the Android Market.

The "A Friend Asks" app contains information on warning signs of suicidal ideation, resources for help, and even a "Get Help Now" feature. This feature will automatically connect the user to the National Suicide Prevention Lifeline 24/7. All of this information will be in the palm of your hand as a ready resource that could help save a life.

"We felt that it was time to use today's technology to bring important suicide prevention and awareness education to people in an easier and faster way," Clark Flatt, President of JFI said. "If family and friends encouraged one another to download this app and familiarize themselves with the information, I believe lives could be saved."

This app was designed and developed by Bluechip Athletic Solutions.

Bluechip provides mission critical technology and supporting services to collegiate and professional athletic programs. The company was established in November 2005. Bluechip and The Jason Foundation were introduced through The Jason Foundation's affiliation with the American Football Coaches Association.

About The Jason Foundation:

The Jason Foundation, Inc., is dedicated to the prevention of the "Silent Epidemic" of youth suicide through educational and awareness programs to equip young people, educators/youth workers and parents with the tools and resources to help identify and assist at-risk youth.

For more information on the organizations involved, visit:
www.jasonfoundation.com and www.bas-llc.com



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