



Brett Marciel
Director of Business Development & PR
The Jason Foundation, Inc.
brettmarcie@jasonfoundation.com

FOR IMMEDIATE RELEASE

JASON FOUNDATION PARTNERS WITH ARENA FOOTBALL LEAGUE FOR JASON'S WEEK

(HENDERSONVILLE, TN—July 5, 2018) The Arena Football League (AFL) and The Jason Foundation, Inc. (JFI) have teamed together to present Jason's Week, an awareness event to draw attention to the "silent epidemic" of youth suicide. During Week 13 of the Arena Football League 2018 Season (July 7), each team in the League will assist JFI in spreading the awareness and prevention of youth suicide. Events, announcements, and promotional giveaways will be conducted for the audience attending games during this week.

The Jason Foundation is an organization dedicated to the prevention of youth suicide through awareness and educational programs that equip young people, educators, youth workers and parents with the tools and resources to help identify and assist at-risk youth. In our nation, suicide is now the 2nd leading cause of death for young people ages 10 – 24.

Clark Flatt, President of JFI, said, "The events held during this week are of the utmost importance reaching the families across our nation. The AFL has been a proud supporter of The Jason Foundation for many years now. Each year, we are able to reach many families and communities with our mission and programs that could potentially be life-saving."

This year's festivities will take place during the Baltimore Brigade vs. Washington Valor and Philadelphia Soul vs. Albany Empire games on July 7. If you are attending either game, be sure to be on the lookout for Jason Foundation information, promotional items, and announcements.

About the Organizations:

The Jason Foundation is a non-profit organization dedicated to fighting the "silent epidemic" of youth suicide through educational programs for young people, educators, parents, and other community groups. JFI, headquartered in Hendersonville, TN, was founded in 1997 after the tragic death of Jason Flatt, the 16-year-old son of Clark Flatt. All programs and materials are available to the public at no cost. For more information, please visit JFI's website, www.jasonfoundation.com.

The Arena Football League will enter its 31st Season in 2018. Since its inception in 1987, the Arena Football League has showcased a fast-paced and exciting game to millions of fans in a myriad of markets across the country. Teams slated for 2018 include: Albany, Baltimore, Philadelphia, Tampa Bay and Washington D.C. CBS Sports Network nationally broadcasts AFL games each week, culminating with the ArenaBowl. The AFL launched AFLNow, the League's streaming "Over-the-Top" network to give fans even more access to the League on arenafootball.com. For all the latest news and discussion on the Arena Football League follow the AFL on Facebook, Twitter, and Instagram (@aflarenaball).

###